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Press Release

Source: MarketResearch.com

MarketResearch.com Announces Distribution of iData Research Inc. Reports

On Monday May 11, 2009, 9:08 am EDT

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Print

NEW YORK, NY--(MARKET WIRE)--May 11, 2009 -- As the leading distributor of market intelligence, MarketResearch.com is pleased to announce a business partnership with iData Research which allows for the marketing and distribution of iData Research's proprietary market analyses through the MarketResearch.com website.

The new relationship offers business professionals throughout the world easy access to complete product descriptions and tables of contents from research publications authored by iData Research. At the same time, visitors to the MarketResearch.com website have the ability to purchase the material directly through MarketResearch.com's secure server.

"Our ability to join hands with exceptional research publishers such as iData Research allows us to not only broaden the scope of research available in the medical device, dental and pharmaceutical markets, it also allows business professionals throughout the world easier access to reports of great value that they may have previously been unaware of," notes Kelly M. Carlson, Vice President, Global Operations at MarketResearch.com.

iData Research covers market research on a range of topics, including global series on interventional cardiology, peripheral vascular devices, spinal implants, orthopedic reconstruction and biomaterials, dental prosthetics and CAD/CAM and psoriasis treatments, among others.

"Teaming up with MarketResearch.com is an exceptional opportunity for us as our product line is an excellent fit for this resource avenue," according to Kamran Zamanian, PhD., CEO of iData Research. "We believe that the increased exposure our products will receive through MarketResearch.com's web traffic and sales force will have a positive impact on our business as our reports make it into the hands of a wider global audience."

For further information about iData Research reports, visit <http://www.marketresearch.com/redirect.asp?progid=12056&vendorid=3689>

About MarketResearch.com

MarketResearch.com is the leading provider of global market intelligence products and services. With over 160,000 research reports from more than 600 top consulting and advisory firms, MarketResearch.com offers instant online access to the world's most extensive database of expert insights on global industries, companies, products, and trends. For more information, call Gregg Kellett at 240-747-3008 or visit www.MarketResearch.com.

About iData Research

iData Research is an international market research group, which provides market intelligence for the medical device, dental and pharmaceutical industries, such as: Orthopedics, Spine, Cardiovascular, Dental, CAD/CAM, Endoscopy, Ophthalmics, PACS, Urology, Gynecology, Imaging and more.

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