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Dental Operatory Equipment and Practice Management Software Market in the U.S. to Reach Almost \$2 Billion by 2016

March 2, 2010 7:45 AM ET

European Market for CBCT Scanners to Drive Growth in the Overall Dental Imaging Market



VANCOUVER, March 2 /PRNewswire/ - According to a new global report series by iData Research (www.idataresearch.net), the leading authority in medical device, dental and pharmaceutical market research, the U.S. market for dental operatory equipment and practice management software will reach \$1.9 billion by 2016. In 2009, the two largest segments in the combined dental operatory equipment and practice management software market were dental furniture/cabinetry and imaging systems, representing 38.5% and 38.7% of the total market, respectively. The market for dental furniture and cabinetry includes operatory chairs, lights, delivery units and cabinetry.

"Dental practices are acquiring imaging systems and upgrading their practice management software in an effort to become chartless (complete digital patient charting)," says Dr. Kamran Zamanian, CEO of iData. "In 2009, almost 40% of dental offices had chartless capabilities and this is expected to more than double by 2016. In addition, the number of offices fully-utilizing this capability is expected to increase dramatically."

The reports state that the economic recession led to a decrease in sales in the overall U.S. X-ray imaging market, while the digital systems segment of the market continued to grow. The reports

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What Could Ruin McDonald's

The golden years may be fading away for McDonald's. Its management made a critical error that's allowed a U.S. competitor to get a stranglehold on one of the world's largest fast-food markets. This rival company is opening 1,400 restaurants in 2010 alone - outnumbering McDonald's by 3 to 1 in this fast-growing \$48 billion market!

Get this amazing company's name and find out where it's crushing McDonald's, and why it's such an incredible opportunity right now, in a brand-new FREE report, "The Motley Fool's Top Stock for 2010."

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also state that there is a greater acceptance of photostimulable-phosphor-plate (PSP) systems in Europe than in the United States.

iData's global series on the Markets for Dental Operatory Equipment 2010 includes comprehensive analyses of the markets for: dental imaging systems including intraoral X-rays, intraoral analog film, PSP systems, digital sensors and extraoral X-rays; as well as furniture/cabinetry, curing lights, autoclaves, microscopes, practice management software, CBCT scanners, intraoral and extraoral cameras. The report series also includes comprehensive competitive analyses, which cover companies such as A-dec, Dexis, Gendex, Kodak, Midmark and Sirona, among others.

For more information, register free on iData's website at:

<http://www.idataresearch.net/idata/registration.php>

Or visit us at the Pacific Dental Conference at Booth 1644

About iData Research

iData Research (www.idataresearch.net/idata/discoveridata.php) is an international market research and consulting group focused on providing market intelligence for medical device, dental and pharmaceutical companies. iData covers research in: dental equipment, dental prosthetics and CAD/CAM, dental implants, dental bone-graft-substitutes, orthopedics, cardiovascular, endoscopy, pharmaceuticals and more.

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