



RT REAL-TIME QUOTES

SEARCH

Go Symbol Lookup

Go

Welcome, Guest

[HOME](#) [NEWS](#) [MARKETS](#) [EARNINGS](#) [INVESTING](#) [VIDEO](#) [CNBC TV](#) [CNBC 360](#) [CNBC PRO](#)
[Register](#) | [Sign In](#)
[U.S.](#) [ASIA-PACIFIC](#) [EUROPE](#) [ECONOMY](#) [ENERGY](#) [GREEN](#) [TECHNOLOGY](#) [BLOGS](#) [WIRES](#) [SLIDESHOWS](#) [SPECIAL REPORTS](#)

Medtronic, Biotronik Lead European Cardiac Rhythm Management and Telehealth Monitoring for Cardiac Implantable Electric Device (CIEDs) Market

Published: Tuesday, 1 Mar 2011 | 7:45 AM ET

 Text Size [-] [+]

VANCOUVER, March 1, 2011 /PRNewswire via COMTEX/ -- Cardiac Resynchronization Therapy Market in Europe to Reach over EUR1 Billion

According to a new report by iData Research (www.idataresearch.net), the leading global authority in medical device and pharmaceutical market research, the European cardiac rhythm management (CRM), electrophysiology and ablation market was valued at over EUR2.8 billion in 2010. Companies such as Medtronic, St. Jude and Biotronik have emerged as leaders, particularly in the telehealth monitoring for cardiac implantable electric device (CIEDs) segment, which is expected to grow at double-digit rates by 2017. Cardiac resynchronization therapy (CRT) devices were the fastest growing in 2010 and sales will reach over EUR1 billion due to recent technological advances in wireless connectivity and miniaturization. By 2017, the total European CRM, electrophysiology and ablation markets are expected to reach over EUR4.4 billion.

"Improved technologies are leading to increased diagnosis rates of cardiac arrhythmias in Europe," says Dr. Kamran Zamanian, CEO of iData. "This will drive the market for diagnostic electrophysiology stimulators, recorders and catheters, as well as the market for cardiac resynchronization therapy. Both of these markets are expected to almost double in value by 2017." The report states that in 2010, the U.K. exhibited the fastest growth per-capita in CRM device implantation due to NHS targets to increase the use of implantable cardioverter defibrillators (ICD) and CRT devices in order to reach a per-capita level similar to the European average. In addition, pilot programs for the use of remote monitoring have stimulated growth of telehealth monitoring for CIEDs.

Furthermore, the report states that Medtronic was the leader in the overall cardiac rhythm management market including telehealth monitoring for CEIDs. St.

Jude, Boston Scientific and Biotronik were also top manufacturers.

iData's 15-country report series: "European Markets for Cardiac Rhythm Management, Electrophysiology and Ablation Devices 2011" and its U.S. and Asia-Pacific reports include the latest data, market analyses and competitor

ADVERTISEMENT



MOST SHARED

- Manufacturing Hits 7-Year High But Construction Falls
- Bernanke: Surge in Oil Prices Not Hurting US Economy—Yet
- Obama Move to the Center is All Talk So Far: Welch
- Five Things We're Watching: March 1, 2011
- GM Sales Jump 49 Percent, Helped by Sweeter Deals
- Dior Fires Galliano After Racism Complaints
- The Dollar Slips, The Pound Lifts
- Oil Jumps Despite Denial of Saudi Tanks in Bahrain
- Stocks Fall as Oil Prices Rise; Banks Skid
- Welch Takes Your Emails

TOP HEADLINES

[» Markets](#) | [Economy](#) | [Companies](#)

Cost of Fed Actions Is Starting To Offset the Benefits: El-Erian

- Bernanke: Higher Oil Prices Not Hurting Economy—Yet
- Oil Jumps Despite Denial of Saudi Tanks in Bahrain
- Obama Move to Center Has Been All Talk So Far: Welch
- GM Sales Jump 49 Percent, Helped by Sweeter Deals
- Pension Funds Strained, States Look at 401(k) Plans
- Wall Street Securitization Machine Back Into Gear?
- Gaddafi Deploys Forces, World Raises Libya Pressure
- Updated: The World's Biggest Oil Reserves
- Dollar's Safe Haven Appeal Hangs in the Balance

LATEST FROM OUR BLOGS

[More](#)
[India—An 'Excellent' Growth Story: Stock Picker](#)

profiles for over 25 market segments.

For more information, register free on iData's website at:

<http://www.idataresearch.net/idata/registration.php> About iData Research

iData Research (www.idataresearch.net/idata/discoveridata.php) is an international market research and consulting group focused on providing market intelligence for medical device and pharmaceutical companies. iData covers research in: CRM, cardiac surgery, interventional cardiology, peripheral vascular, vascular access, patient monitoring and more.

SOURCE iData Research Inc.

www.prnewswire.com Copyright (C) 2011 PR Newswire. All rights reserved -0-

KEYWORD: British Columbia INDUSTRY KEYWORD: HEA

MTC

- TiVo Trades Lower Ahead of Expected Earnings Drop
- 3 Regional Banks Best Positioned for Bad News: Analyst
- Markets to End Year Higher—Buy Dips: Stock Pickers
- Could Storytelling Be Your Secret Sauce to Success?
- S&P Energy Sector up 51% in Six Months
- Berkshire at New High Amid Speculation on Targets for Buffett's 'Elephant Gun'
- Is Deepwater Drilling Back? Not So Fast
- Hearst Launches Manilla: Organizing Your Life & Slashing Mail Costs
- Stunt Of The Week: Jack In The Box At The Lakers Game

Sponsored Links

1 stock to buy tomorrow!

We have tomorrow's big winner - Join our Free Newsletter today!

www.AwesomePennyStocks.com

#1 Penny Stock Newsletter

News and Views on the Hottest OTC Stocks. Join Now Free!

WallStreetsHottestStocks.com

Free Penny Stock Alerts

Join our 100% Free Newsletter & get our next big winner!

www.PennyStockGains.com

Hot Stock Alert - GTSO

Profit From New Rare Earth Exporter! China Rare Earth Exports Up 171%

www.RareEarthExporters.com



CNBC HIGHLIGHTS » More: Blogs | Quizzes | Slideshows | Special Reports | Video



Dr. Doom: Buy Housing

Marc Faber, editor of "The Gloom, Boom & Doom Report", explains why it's now time to buy real estate.



A 1979 Replay?

Does the current Mideast unrest threaten to create another oil shock?

- [Glut of Oil in OK](#)
- [Solution to \\$4 Gas](#)



So Sue Me

A former CDO manager is suing author Michael Lewis over his portrayal in the author's latest book "The Big Short."



Gaddafi vs. the Swiss

Switzerland freezes the Libyan regime's assets, and Gaddafi calls for the Alpine state to be "abolished".



Whither Inflation?

Many economists still claim there's no inflation. CNBC's Jeff Cox wonders if these economists eat food.

- [NetNet Blog](#)



Rich People Are Feeling Good

Are you worried about where the country and economy are headed? Maybe you shouldn't.

No Comments have been posted.

ADD COMMENTS

Please [Sign In](#) or [Register](#) to participate.

Your Comments (Up to 1100 characters):