

News Release

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HEALTH

iData Research Inc.

Philips, Tunstall, Medtronic Lead Telehealth Segment in over EUR1 Billion European Patient Monitoring Market

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VANCOUVER, February 15, 2011 /PRNewswire/ --

- Minimally-Invasive Cardiac Output Device Segment Sees Double-Digit Growth in Europe

According to a new report by iData Research (<http://www.idataresearch.net>), the leading global authority in medical device and pharmaceutical market research, the European patient monitoring market has recovered from the economic recession and is expected to grow to over EUR1.2 billion by 2017, with Germany being the largest market. Multi-parameter vital-sign devices represented the majority of the patient monitoring market in 2010, while cardiac output devices and consumables was the fastest-growing segment, increasing at over 7%. Home telehealth was the second fastest-growing segment; however growth is forecasted to accelerate to double-digit rates over the forecast period as healthcare providers recognize the benefits of monitoring patients outside the clinical setting.

Telehealth monitoring for cardiac implantable electronic devices (CIEDs) represented nearly 82% of the total European telehealth monitoring market in 2010, however telehealth monitoring for chronic-disease management is becoming increasingly important, as the European population ages.

"Growth in the European telehealth market is expected to accelerate through 2017, particularly in the U.K., where pilot programs are most developed," says Dr. Kamran Zamanian, CEO of iData. "However, the biggest obstacle to adoption currently is a lack of normalized reimbursement policies in most countries."

Furthermore, the report states that by 2017 the total cardiac output monitoring market is expected to reach a value of over EUR123 million.

"By 2017, non-invasive and minimally-invasive technologies are expected to represent nearly three-quarters of the European cardiac output monitoring market." Says Dr. Zamanian.

The report also states that while Edwards Lifesciences dominates the invasive segment, up and coming players in the minimally and non-invasive segments include Pulsion Medical, Cheetah Medical, Deltex Medical and LiDCO, while Medtronic, Biotronik, Tunstall and Philips lead the European telehealth market.

iData's 15 country report series: "European Markets for Patient Monitoring Devices 2011", and its U.S. and Asia-Pacific reports include the latest data, market analyses and competitor profiles for over 24 market segments.

For more information, register free on iData's website at: <http://www.idataresearch.net/idata/registration.php>

About iData Research

iData Research (www.idataresearch.net/idata/discoveridata.php) is an international market research and consulting group focused on providing market intelligence for medical device and pharmaceutical companies. iData covers research in: patient monitoring, diabetes devices, cardiovascular, endoscopy and more.

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