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Press Release

iData Research Publishes Market Analysis Series on Electronic Medical Records and PACS

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U.S. Market for EMR and PACS to Reach \$9.3 Billion by 2013

VANCOUVER, July 7

/PRNewswire/ - According to a new market research report series by iData Research

(www.idataresearch.net), an international medical device, dental and pharmaceutical market research firm, the U.S. market for Electronic Medical Records (EMR) and Picture Archiving and Communication Systems (PACS) is estimated to more than quadruple in value by 2013.

An EMR is the legal record of a patient's visit to a clinic, hospital or specialist and holds all of the patient's medical history as well as results and clinical decisions. The implementation of EMRs has seen improvements in health care quality including increased patient safety and reduced costs. In February 2009, the American Recovery and Reinvestment Act was signed by President **Barack Obama**. This bill will allocate approximately \$19.2 billion toward health information technology, such as EMR.

"Healthcare is one of the least automated industries today," says Dr. **Kamran Zamanian**, CEO of iData, "This is expected to change quickly as the U.S. economic stimulus plan will increase the rate of adoption of EMR, PACS, and other digital automation."

PACS are networks used by physicians to store, view, and edit digital patient images. PACS are likely to become the image storage systems for EMRs. The report states that despite a slowdown in PACS market growth in 2008 due to the economic downturn, the market is estimated to recover by 2010, growing at double digit rates. The report also states that the annual revenue of the electronic medical records industry is estimated to reach a value of \$7.4 billion by 2013, a drastic increase over 2008.

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This information was taken from iData's recently published report series: "U.S. Markets for PACS, EMR and DICOM Printers". More information can be found by registering free on their website at

<http://www.idataresearch.net/idata/registration.php>

About iData Research

iData **Research Inc.** (www.idataresearch.net) is an international market research and consulting group focused on providing [market intelligence](#) for the medical device, dental and pharmaceutical industries. iData covers research in categories such as: PACS, EMR, Video & High-Tech, Imaging, Cardiovascular, Cardiac Surgery, Dental, Endoscopy, Laparoscopy, Ophthalmics, Orthopedics, Patient Monitoring, Urology, Gynecology, and more.

Learn more about iData, view their 3-minute Movie:

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