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European Therapeutic Botox and Aesthetic Laser Consumable Usage Boosts Sales for Allergan, Syneron/Candela, Cynosure

PR Newswire

VANCOUVER, April 19 /PRNewswire/ - According to a new report by iData Research (www.idataresearch.net), the leading global authority in medical device and pharmaceutical market research, the European cosmetic surgery, facial-aesthetics and medical laser market recovered in 2010 from the economic recession and is expected to reach over \$1.3 billion by 2017. Growth will be driven by increased use of facial injectable products, such as botulinum toxin A and dermal fillers, as well as by the recovery of the aesthetic laser market.

The report states that the market for injectable facial products continued to grow through the recession, and has proven to be extremely popular as a non-surgical alternative to cosmetic surgery. Additional competitors to *Botox*[®] have begun infiltrating the botulinum market, making it potentially one of the most competitive European aesthetics markets in the coming years. Growth will also be fueled by increased revenues from the aesthetic laser and light therapy segment, particularly in Spain and Germany, which have the largest aesthetic laser markets in Europe.

"The aesthetic laser and light therapy market in Europe was severely affected by the global credit-crisis in 2009 due to its reliance on sales of expensive capital equipment," says Dr. Kamran Zamanian, CEO of iData. "Manufacturers transitioned their business models towards a greater reliance on service and consumables sales during this period. Economic recovery will translate into double-digit revenue growth for an industry that will reach almost \$1 billion by 2017."

Additionally, Syneron/Candela was the leading-manufacturer in the European aesthetic laser market primarily due to its market share of over 30% in Spain. Cynosure, Lumenis, DEKA, Alma, Asclepion and Palomar also led laser markets in specific European countries.

Outside of aesthetics, regulatory approval of therapeutic applications for botulinum toxin is also expected to drive sales, making them a key part of neuromodulation therapy.

iData's Global 3-report series, the "Markets for Cosmetic Surgery, Facial Aesthetics and Medical Laser Devices 2011" includes the latest data, market-analyses and competitor profiles for over 30 segments.

For more information, register-free on iData's website at: <http://www.idataresearch.net/ida/registration.php>

About iData Research

iData Research (www.idataresearch.net/ida/discoveridata.php) is an international market research and consulting group focused on providing market intelligence for medical device and pharmaceutical companies. iData covers research in: aesthetics, cardiovascular, orthopedics, endoscopy and more.

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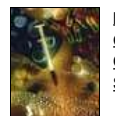
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