

BECKER'S ASC REVIEW

Practical Business, Legal and Clinical Guidance for Ambulatory Surgery Centers

Sign up for the **FREE** Becker's Healthcare Daily Alert 



We make GI ASCs happen

Becker's ASC Review E-Weekly Sign up for **FREE!** 

Gastroenterology » Gastroenterology » 5 Statistics About the Gastrointestinal Endoscopic Device Market



Gastroenterology and Endoscopy- Business and Legal News and Analysis

Sponsored by Physicians Endoscopy | jpoisson@endocenters.com | (877) 442-3687

Channels

- Becker's Orthopedic & Spine Review
- Becker's Hospital Review
- Stark Act and Anti-Kickback Statute
- ASC Coding, Billing, and Collections
- ASC Turnarounds: Ideas to Improve Performance
- Valuation Issues for ASCs and Hospitals
- Anesthesia
- Gastroenterology and Endoscopy
- ASC Conferences and Events
- Hospital and Health System Conferences and Events
- Becker's Hospital Review / Becker's ASC Review — 50 Best Places to Work 2010
- America's 10 Best Hospitals and 16 Best Community Hospitals

5 Statistics About the Gastrointestinal Endoscopic Device Market

By Barbara Kirchheimer | February 08, 2010
[endoscopy](#) | [gastroenterology](#) | [GI endoscopic devices](#) | [U.S. market](#)

Here are five statistics about the gastrointestinal endoscopic market from international market research and consulting group iData Research.

1. In 2009, the U.S. market for GI endoscopic devices was valued at over \$1.8 billion, an increase of more than 8 percent from 2008.
2. More than 55 million procedures were performed with GI endoscopic devices in 2009, nearly 50 percent of them colonoscopies.
3. GI endoscopes represented the largest segment for GI endoscopic devices in 2009, but capsule endoscopic devices are expected to grow to the second-largest market segment by 2016, thanks to advances in camera capsule technology.
4. The fastest-growing segment in the U.S. market for GI endoscopy in 2009 was anti-reflux devices; the market for them increased by more than 300 percent over 2008. This market growth is expected to increase at a compound annual growth rate of 67 percent by 2016.
5. Virtual colonoscopy procedures, less invasive than conventional colonoscopy, grew by 2.9 percent in 2009 from 2008 and are expected to show moderate to strong growth by 2016 as the population ages and trial results show their effectiveness.

More information and a copy of the full report, U.S. Market for Gastrointestinal Endoscopic Devices, are available at www.idataresearch.net/idata/registration.php.

Source: iData Research.

0 Comments

Add New Comment

DISQUS COMMENTS

Orthopedic, Spine and Pain Management-Driven ASC Conference

Improving Profitability and Business and Legal Issues

ASC COMMUNICATIONS, ASC ASSOCIATION, AMBULATORY SURGERY FOUNDATION, BECKER'S ASC REVIEW AND BECKER'S ORTHOPEDIC & SPINE REVIEW

JUNE 10-12, 2010 • WESTIN HOTEL CHICAGO, ILLINOIS • BROCHURE NOW AVAILABLE

- 120 Speakers, 91 Sessions, 30 Physician Speakers
- Outstanding Keynote Speakers
- Great Practical Guidance
- Earn CME, CEU and CASC credits
- To Register, Call (703) 836-5904

e-mail registration@ascassociation.org or visit <https://www.ascassociation.org/june2010.cfm>