

MEDICAL DEVICE MANUFACTURERS ASSOCIATION



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## C.R. Bard and Teleflex Benefit from New Antimicrobial Catheter, Power PICC and Tip Location Technologies in \$3 Billion Vascular Access Market

### *New Catheter Placement Technologies Fuel Bedside Nurse PICC Placement Procedures*

VANCOUVER, April 12 /PRNewswire/ - According to a new report by iData Research ([www.idataresearch.net](http://www.idataresearch.net)), the leading global authority in medical device market research, the U.S. vascular access device market will reach over \$4.8 billion by 2017, fueled by the adoption of new antimicrobial technologies for central venous catheters (CVCs), dialysis catheters, peripherally inserted central catheters (PICCs) and increased use of power injectable PICCs. Newly released ultrasound and tip-location devices, designed to assist with catheter placement, will also drive growth in the overall vascular access market. The report states that the ultrasound guidance and tip-location market will almost triple in value by 2017.

"Teleflex and C.R. Bard now have new FDA approved tip-location systems that are indicated to eliminate the need for costly and time consuming X-ray procedures, traditionally required for confirmation of correct placement," says Dr. Kamran Zamanian, CEO of iData. "As a result, these systems are expected to facilitate greater bedside PICC placement by nurses. Not only do such PICC kits sell at a premium relative to radiology-kits but key manufacturers are also bundling tip-location technologies with their nurse-kits, thereby further increasing per-patient revenue."

The report also states that clinicians are adopting power PICCs, capable of injecting contrast agents, at a rapid rate as computed tomography (CT) scans are becoming more prevalent. By 2017, approximately 20% of patients who receive PICCs are also expected to receive a CT scan driving increased adoption of power PICCs.

In addition, new catheters incorporating antimicrobial technologies to reduce catheter-based blood stream infections, are gaining increased adoption. Companies such as Teleflex, Cook and C.R. Bard have leveraged antimicrobial technology to develop antimicrobial CVCs, PICCs, and dialysis catheters, which are driving sales in the vascular access market.

iData's report entitled: "*U.S. Market for Vascular Access Devices and Accessories 2011*" includes the latest data, market analyses and competitor profiles for over 65 market segments.

For more information, register [free](http://www.idataresearch.net/registration.php) on iData's website at: <http://www.idataresearch.net/registration.php>

About iData Research

iData Research ([www.idataresearch.net/ida/discoveridata.php](http://www.idataresearch.net/ida/discoveridata.php)) is an international market research and consulting group focused on providing market intelligence for medical device, dental and pharmaceutical companies. iData covers research in: vascular access, diabetes, cardiology, and more.

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[Back to top](#)

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